

LOOK

COLOR RED: Ruby / Garnet / Purple
WHITE: Straw / Yellow / Gold

INTENSITY Light / Medium / Deep

TEARS None / Moderate / Heavy

AROMAS Low / Medium / Powerful

FRUIT
Red / Black / Blue Fruit
Citrus / Tropical / Stone
Fruit

FLOWERS
White Blossoms, Rose,
Violet, etc.

SMELL

HERBS & VEGGIES
Rosemary, Eucalyptus,
Green Pepper, etc.

EARTH
Forrest Floor,
Mushroom, Slate, etc.

SPICE
Vanilla, Nutmeg, Oak,
Smoke, etc.

OTHER

TASTE

BODY Light / Medium / Full
Think: The feeling of
nonfat vs. whole milk in
your mouth

ACIDITY Low / Medium / High
The zing in your cheeks
and jaw

TANNINS Low / Medium / High
The drying feeling in
your mouth

ALCOHOL Low / Medium / High
Heat in your mouth,
throat, and chest

SWEETNESS Dry / Off-Dry /
Medium Sweet / Sweet
Focus on the feeling on
your tongue. Remember,
you can't smell sugar.

VARIETY

DECIDE



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